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Invitation to the FoBBIZ Annual Conference 2023

# « Digital Skills in Vocational Education and Training: Opportunities and Challenges in View of Changing Labour Market »

Experiences from Switzerland and international cooperation

# **16 November 2023** 2:00 – 5:00 pm, followed by Apéro riche

Digitalization is one of key megatrends that affects both labour markets and education systems. In this context, vocational education and training (VET) is confronted with the high expectation that it should prepare learners for the digitalized world of work in a targeted and, if possible, occupation-specific manner. Such aspirations have become key in many international cooperation projects that support VET. But what digital skills are actually in demand in the labour markets of low and middle-income countries? And how can VET sustainably contribute to the targeted development of such competences against the backdrop of scarce financial resources?

## Registration and arrival

Registration:until November 9 under www.fobbiz.ch →<br/>FoBBIZ Annual Conference 2023 — FoBBIZ

Venue:

**Baugewerbliche Berufsschule Zürich BBZ** Reishauerstrasse 2 8090 Zürich



- Public transport: By tram from Zürich, Silhquai/HB Tram 4, 13 or 17 – Stop Museum für Gestaltung + walking time: 3 Min
- By car:Parking spaces are not available (and only limited in the<br/>middle of Zürich). But BBT is close to the main station and<br/>within 10 minutes walking distance. By streetcar 1-2 stops.

#### Speakers

Dr. Ashwani Aggarwal	Workgroup Leader (Skills Policy, Systems and Digitalization), ILO
Dr. Anthony Gewer	Education Sector Strategist, National Business Initiative
<u>Juan Ivan Martin</u>	Skills Digitalization Specialist, ILO
<u>Renato Opertti</u>	Senior Programme Specialist, IBE-UNESCO
Erik Swars	Head of International Relations, SFUVET
<u>Dr. Seyhah Ven</u>	Research Fellow, CDRI

#### **Board of FoBBIZ**

Bettina Jenny, Helvetas Markus Maurer, Zurich University of Education PHZH Christoph Pimmer, Swiss TPH Sonja Hofstetter, Swisscontact Markus Schär, Bern University of Applied Sciences BFH Erik Swars, Swiss Federal University for Vocational Education and Training SFUVET

## Program FoBBIZ Annual Conference 2023

2:00	Opening & Welcome in the Aula Markus Maurer & Erik Swars, FoBBIZ		
2:15	-	al Skills in Vocational Education and Training: Opportunities and enges in View of Changing Labour Markets	
	Digita	Ashwani Aggarwal, Workgroup Leader (Skills Policy, Systems and talization), Skills and Employability Branch, Employment Policy artment, ILO & Juan Ivan Martin, Skills Digitalization Specialist, ILO	
		ssant: Renato Opertti, Senior Programme Specialist, Departmen vation and Leadership in Curriculum and Learning, IBE-UNESCO	
	Break	<	
3:30	Parallel Workshops		
	WS 1:	Digital Skills in labour markets and VET systems: The cases of Cambodia and South Africa (online participation possible on demand)	
		Dr. Seyhah Ven, Cambodia Development Resource Institute (CDRI) Dr. Anthony Gewer, Education Sector Strategist: TVET, Skills and Labour Markets, National Business Initiative (NBI)	
	WS 2:	Dual digital and green transition and the impact on skills needs – Promising practices of the UNESCO-UNEVOC expert group	
		Erik Swars, Head International Relations, SFUVET Enrique Blanco, Projects & Communications Manager, École d'Hôtellerie et de Tourisme Paul Dubrule, Cambodia Dr Billy Wadongo, Head of Research, Innovation & Business, Boma International Hospitality College, Kenya Mary Mutisya, Assistant Professor, Tourism and Hospitality Chair Hospitality & Tourism Management United States International University, Africa	
4:35	Discu	Discussion of the findings from the workshops	
4:55	Conclusion Markus Maurer & Erik Swars, FoBBIZ		
5:00	Apéro riche in the Aula		